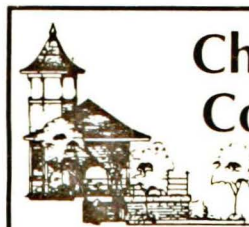


The Lemon Grove REVIEW

IN THIS ISSUE



Chamber of
Commerce
Gazette

Vol. 49, No. 35

Serving Lemon Grove and nearby communities

Thursday, January 9, 1997 25¢

St. John youth launch fundraising projects to visit pope

by Joe Naiman

Youth from St. John of the Cross will start a month of community service as part of their fundraising efforts to attend World Youth Day in Paris this August.

The group of 40 must earn the financial means for the two-week trip, which culminates with the Papal Mass and includes a week in Italy.

Each participant must raise \$2,100, which covers airfare, lodging, food, fees and a donation to Catholic youth programs in Third World countries.

The St. John's group includes 24 youth members ages of 14 - 19, as well as 13 young adults and three adult leaders.

Originally there were 35 members of the group who were planning to attend, but only

24 have earned the money to remain in the running for the trip.

Although St. John of the Cross is a blue-collar parish, it will have the largest delegation from the Diocese of San Diego. The next-largest group, All Hallows on Mt. Soledad, is expected to have about 20 participants.

"We're only going to go with the support of the community and the parish," said Steve Browne, St. John's youth director. "What's important to us is that no one get a free ride."

The participants have already put in about 100 hours each in an effort to raise funds. An agreement with Service America allowed them to sell hot dogs at the Chargers games this year. The group averaged six hours for each of the Chargers' home games



The youth group from St. John of the Cross Catholic Church cook yet another brunch to raise money for a trip to World Youth Day in Paris.

(including the exhibition season). The hot dog concessions earned the group about \$12,000.

"The Charger games were to me a wind-fall," said Browne. "It was

such a great opportunity."

The group has also hosted seven breakfasts at the parish, each involving about five hours. A raffle and a taco sale have also earned money for the participants.

The group's next project, a "service-a-thon," starts Wednesday and will last for about a month. Community projects and service for the church and elderly members of the community will include yardwork, painting, cleanup and babysitting. Tax-deductible donations can be made either directly or per hour of service.

Two other projects are awaiting confirmation from the church pastor, Monsignor Raymond Kirk. First is a "cow square raffle," in which a football field is divided into 6,000 squares raffled at \$1 a piece. The square into which the

cow first deposits is worth \$1,000 to the square's holder. Kirk will also be considering a suitable date for the group to sell subscriptions to the *Lemon Grove Review*, the entire amount of which will be donated by the *Review* towards the group's efforts.

The group will also continue working at breakfasts at the church and is negotiating with Service America to sell hot dogs at the Padres games in the 1997 season.

"The ones that are going have been working very hard at the fundraisers to earn the money," noted Browne.

The work will pay off in August. During the first week of the trip the group will visit the Vatican and the catacombs of Rome, in addition to other sightseeing in Italy's largest city. The Italian leg of the trip will also involve visits to Pisa, Florence and Milan. The group will travel to Monte Carlo, Monaco, before leaving for Paris, where sightseeing will supplement World Youth Day August 19 - 24.

Pope John Paul II invites Catholic youth to World Youth Day each year. In even-numbered

years, the event is held in Rome; in odd-numbered years, it is held elsewhere. World Youth Day was held in Denver in 1993 and in the Philippines in 1995.

In addition to the Papal Mass, World Youth Day also includes classes on the importance of youth to the Catholic Church. A carnival and an exchange will also be part of the festivities, as will other religious services including the Stations of the Cross and reconciliation.

The day before the Papal Mass, the youth will sleep over on the grounds where the Mass will be conducted. Attendance is expected to be between 200,000 and 500,000, although estimates based on the Manila experience indicate that over a million people will attend the Papal Mass on the final day. The Pope is expected to give an address on the new millennium, which is geared towards youth.

Parishioners at St. John of the Cross are encouraged to "adopt a youth," which includes prayer if not financial support. These people will be corresponding with their selected youth, who will share parts of their journey with their "sponsors" upon their return.

"When an active role is taken

like that and it's supported, it benefits everyone," said Browne. "Here are good youth, positive youth, trying to obtain some good education and values in their life."

Browne said part of the values will be obtained during World Youth Day with the opportunity to spend time with the Pope. John Paul II began World Youth Day with the declaration that the youth are tomorrow's church.

"The other thing is it gives them a chance to see not just what they hear, but the history," Browne continued. "And, of course, a day or two of fun over there never hurts."

Browne also feels that the effort involved to lay a plan and work to accomplish a dream is a positive experience in of itself.

Browne has no reservations about the worth of the \$80,000 expense.

"I just think that it's an awesome opportunity for anyone going," he said. "It gives them a chance to see history, a chance to see the Pope and realize there are other people their age group who have the same beliefs, the same history, and the same curiosity and concerns for the future."



Artugue sisters to perform

Crystal and Cheryl Artugue, the daughters of Rolly and Marvi Artugue of Lemon Grove, will be featured in a performance at Eastlake Performing Arts Center in Chula Vista.

The show, presented by TNT Entertainment will begin at 7 p.m. on Jan. 18. Tickets are \$10.

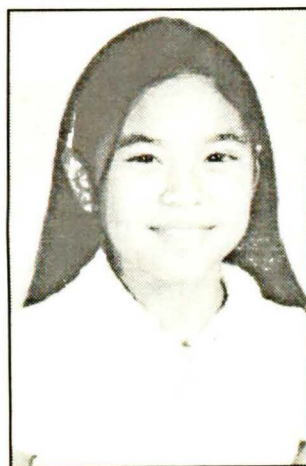
Crystal is a fifth-grade student at San Miguel Elementary School in Lemon Grove. Cheryl is a junior at Helix High School.

Cheryl started singing at the age of 3. She is a member of the Helix High School Choir, performing in many East County locations.

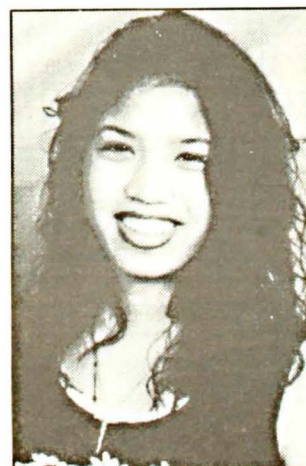
The sisters are currently finishing work on their first CD recording, scheduled for release in February.

The Eastlake Performing Arts Center, located at 1120 Eastlake Parkway, can be reached by taking Interstate 805 South to Telegraph Canyon Rd. Turn left on Telegraph Canyon Rd. and then right on Eastlake Parkway. Go to Eastlake High School Auditorium.

To order tickets, call Rolly Artugue at 668-1027 or purchase them at Sing-A-Long Center, 1420 East Plaza Blvd. National City.



They've got music: Crystal (top) and Cheryl Artugue



Review to support World Youth Day effort

Pope John Paul II is inviting the youth of the world to meet with him in Paris in August, 1997. The hometown newspaper, the *Lemon Grove Review*, would like to see our young people take him up on the invitation.

We're inviting the reading public to take a six-month subscription to the *Lemon Grove Review* for \$10. In return, we'll donate the entire amount to the St. John's youth group. You'll receive the paper with all the local news, including regular

updates on World Youth Day in Paris. Everybody wins!

When you return the coupon on Page 7, write "World Youth Day" so we can credit the youth for your subscription. And don't forget to pray for the young people of the world.

Sincerely,

Steven Sairt
Steven Sairt
Publisher

Lemon Grove Fire Log

12/20/96 through 01/02/97

7500 blk. Pacific Ave. Bleeding
3100 blk. New Jersey Ave. Vehicle fire.
8000 blk. Palm St. Residential structure fire.
7800 blk. North Ave. Residential structure fire.
7900 blk. Lansing Dr. Difficulty breathing.
7900 blk. Broadway. Slumped over the wheel.
7200 blk. Broadway. Transformer fire.
7800 blk. Central Ave. Public service.
3200 blk. Lemon Grove Ave. Fuel spill.
8300 blk. Alton Dr. Chest pains.
2100 blk. Bonita St. Difficulty breathing.
3100 blk. Flortine Dr. Natural gas leak.
3200 blk. New Jersey Ave. Unconscious.
6600 blk. Mac Arthur Dr. Vegetation fire.

Sheriff's Log

Dec. 21-22, 1996

11900 blk. Via Zapata. Vehicle burglary. \$1,549 value.
1000 blk. Moorpark. Petty theft. \$200 value.

Dec. 22, 1996

3200 blk. Lemon Grove Ave. Petty theft. \$13 value.
6300 blk. Quarry Rd. Auto theft. \$1,000 value.

Nov. 22, 1996

7400 blk. Broadway. Petty theft. \$33 value.

Dec. 23, 1996

2800 blk. Crane St. Strong arm robbery. \$5,573 value.

Dec. 24-26, 1996

3300 blk. Buena Vista Ave. Commercial burglary. \$259 value.

Dec. 26, 1996

7300 blk. Broadway. Auto theft. \$10,000 value.

Dec. 27, 1996

7100 blk. Broadway. Commercial burglary. \$35.97 value.
3200 blk. Lemon Grove Ave. Commercial burglary. \$182.93 value.

Dec. 28-29, 1996

7500 blk. Pacific Ave. Vehicle burglary. \$900 value.
8100 blk. Broadway. Commercial burglary. \$257 value.

Dec. 30, 1996

3200 blk. College Pl. Auto theft. \$14,000 value.
3400 blk. Washington St. Auto theft. \$3,900 value.
3200 blk. Lemon Grove Ave. Petty theft. \$18.46 value.

Dec. 30, 1996-Jan. 2, 1997

2100 blk. El Dora St. Petty theft. \$310 value.

Dec. 31, 1996

7100 blk. Broadway. Strong arm robbery. \$5,820 value.

Jan. 1, 1997

8000 blk. Broadway. Petty theft. \$270 value.

Jan. 1-2, 1997

8400 blk. Broadway. Residential burglary. \$175 value.
8000 blk. Lemon Grove Way. Residential burglary. \$2,250 value.

Jan. 1-4, 1996

1500 blk. Angelus Ave. Petty theft. \$250 value.

Jan. 2, 1996

2000 blk. El Prado. Petty theft. \$300 value.

WEATHER

The following information was provided by the National Weather Service.

		High	Low
Dec.	30	67	50
Dec.	31	68	56
Jan.	1	75	58
Jan.	2	67	60
Jan.	3	65	60
Jan.	4	65	47
Jan.	5	58	51
Jan.	6	60	42

The Lemon Grove Review

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Betty Jo Tucker

Submissions

Letters, editorial and photo submissions are welcome, but will not be returned to sender unless accompanied by self-addressed, stamped envelope.

Material can be sent via e-mail at the following address: sdgreens@igc.apc.org.

All materials must be received by the Monday preceding the date of publication. The editor reserves the right to edit all submissions.

**Don't miss out!
Read the Review**

B Words

by Bob Burns

MY year in review

1996 was a memorable year for me in that it saw the end of my career of elected office. Leaving the city council in June was a bitter-sweet event. After finally achieving the highest position of mayor, I guess there was just nothing more, and it was a satisfying final act for me. I am happy to say that the new regime is doing well and that the council is working well together. The turmoil of the election seems to have subsided with congeniality returning to the city government.

Going backward, I deplore the loss of Ross. He was the only coach to take the Chargers to a Super Bowl, and apparently he tops all the rest in the categories of nice, honesty, and fairness. Seems as if San Diego is very committed to Murphy's law in most every situation.

The county probably deserves what they get in taking back the Waste Authority. The faithful cities that tried very hard to solve a very complex problem, could have done so if given enough time and especially some additional cooperation from the dissident municipalities. What was created in San Marcos, is a burden that we all will ultimately bear, and it won't be a light one.

The ramp controversy was finally resolved to the apparent satisfaction of the most vocal proponents. Spring Valley had a financial axe to grind, but Lemon Grove was in the driver's seat. The compromise that we agreed upon is a good one and whatever the future holds, will be decided on in due process.

The General Plan update was finally completed. It cost us more money, time and tempers than anticipated, but no one can say it wasn't thorough. Somewhere between lofty dreams and fiscal constraints, our city will be the better for it. And ... the process won't have to be repeated for a while ...

Acquisition of the church property opens up exciting promises of benefits for the city. A bargain purchase adds over an acre adjacent to our City Hall/Sheriff's Station Complex, and it is sorely needed. Plus, a very convenient and useful community use building can be had for 1/3 the price of new construction. The many uses prescribed for it would be almost across the board for our citizens, young and old alike. Too bad that it won't be available for the city's 20th birthday party on July 1.

The Senior Patrol is a real point of light of volunteerism. Lemon Grove can boast one of the finest such organizations in the county. Now into the fourth year of operation, it is steadily increasing its service to the Sheriff and the people of our town. I have personally enjoyed working with everyone and especially look forward to meeting with our residents as we patrol the neighborhoods. The most tiring thing about the job is the waving back to everyone who greets us with a smile and a high five each shift.

I think the movies are getting better, and less dependent on F words, nudity and senseless mayhem. I was sorry to see the Arts Complex pull up stakes and leave, but I am sure that the arts are not totally gone. Watch for the St. John of the Cross Youth Group productions in the Spring. And all of the churches have marvelous music programs.

My wife Jackie and I were honored to be grand marshals in the Old Time Days Parade. We may be on the sidelines this year, but will enjoy it just as much. I will have more time to flip those flapjacks at the Kiwanis breakfast this year as well. All in all, it was a wonderful year. Anyone who did not enjoy it has our sympathy. Here's wishing everyone a Happy New Year and the prayer that the "peace on earth, good will toward me" will really come to pass in 1997 and beyond.

Worship Directory

LEMON GROVE CONGREGATIONAL UNITED CHURCH OF CHRIST

2770 Glebe Road • Lemon Grove

Edward Pettis, Pastor
Sunday Worship & Church School
10:15 a.m.

Lemon Grove Assembly of God

Currently using the
Mount Miguel High School at
1800 Sweetwater Road

Worship Service & Sunday School 10:00 a.m.
Nursery & Child Care provided
Pastor Jim Reed 697-7770

ST. JOHN OF THE CROSS CATHOLIC CHURCH

8086 BROADWAY
LEMON GROVE, CA 91945

PASTOR MSGR. RAYMOND C. KIRK

Call Rectory for information
and Mass Schedule. 466-3209

**Let the Lemon Grove community
know that you are there!**

**For as little as \$3.75 per week
your church can be in the
worship directory.**

The End of Your Search for a Friendly Bible Church

LEMON GROVE CHRISTIAN CHURCH
Worship: 9:00 & 10:40 AM Sun.; 6:00 PM Sat.

Uplifting Music, Sunday School, Nursery
Excellent Youth Ministry, Preschool and Daycare

465-1888 Myron Wells 465-1887
Church Senior Minister Preschool

6970 San Miguel Ave. Lemon Grove, 2 Blk W. of Mass.

Shouldn't your church be in the Worship Directory?
Call 469-0101 for rates

LEMON GROVE LUTHERAN CHURCH

Loving God - Living Christ



Corner Skyline and Alton Drive
John R. Embree, Pastor
Telephone: 465-7301

Worship: 9 a.m. Sunday School 10:30 a.m.



DUGGAN'S AUTO SALES



A GREAT PLACE TO PURCHASE A USED CAR:

1. **E Z IN HOUSE FINANCING** We make our own credit decisions, not some bank!
2. **NO PRESSURE SELLING** You deal with one person
3. **CARS SMOGGED AND SAFETY-CHECKED** Most vehicles also have limited warrantee

COME SEE US AT
6935 NORTH AVE., LEMON GROVE
(Broadway & North, next to Burger King)
465-5658

\$35

**Send your Fictitious
Business Name
Statement to**

The Lemon Grove Review
Box 127, Lemon Grove, CA 91946

The 1-900 Business: is it just another wrong number?

by Cheryl Cohen

Curious? Want to Meet Hot Singles? Ever wonder where to queue up for the Party Line? Think Howard Cosell consulted a Sports Line for his stats?

Check out Real Live Psychics and see what the new year will hold for you. There's even a place for Lemon Grove Singles. If you're lonely and/or bored, you may be tempted to give one of these "1-900" lines a call ... just to see.

What are these 900-numbers all about? The advertisements for them are everywhere, including the classified section of this newspaper. From joke lines to wake-up calls to soap-opera updates, 900-numbers are splashed all over the television screen, newspapers, magazines and Internet web sites.

The charges per minute can be enormous, and these companies will conveniently and discreetly bill your telephone number. While \$3.99 doesn't may not sound like so much, be cautious. Wait until you see it multiplied by the amount of minutes it takes to get your cards read by that psychic you called the night before your day in traffic court.

Who answers

Was that a real psychic, anyway? Chances are they, at least, consider themselves to be. There are some unscrupulous operators out there offering readings by any so-called psychic who calls them for a job.

Most of the large companies, like Psychic Friends, actually screen their contractors (psychics) and audit them on the phone occasionally when they're not expecting it. If there is any violation of their company policies (from how they answer the phone, to how long they talk on calls), they will go through a very stringent process of proving that they've corrected the problems.

Dating ads using 1-900 phone lines to connect people are very popular. Some of the companies that advertise in local newspapers have their own internal ways of making sure their outgoing messages are on the up-and-up. There is no way of confirming that the people are who they say, that they're really single or have the attributes, age, or even the gender they say.

Customers are assigned a mailbox or code number, and their outgoing voice messages (heard by people who have dialed the 900-number to "browse" the ads) are checked by the people that administer the service before the ad is published. Ads deemed to be inappropriate by these companies are not published at all.

Of course, sports lines, joke lines, and other specialized 1-900 services have a different venue, and are usually handled totally with a recorded message. Callers are usually charged a per-minute rate, also billed to their phone bill or credit card. These services deliver what the names imply, up-to-the-minute sports scores, jokes or

soap-opera updates.

Some companies, however, may not be so choosy about their clients' behavior. Although they will usually give some sort of guidelines on the initial greeting, it's simply stated that due to "telephone company regulations, messages must be kept clean." They state that outgoing messages to the public cannot contain phone numbers, lest the entire message be deleted by management.

However, messages to a private mailbox can contain just about anything, and frequently do. They often include the respondents' personal voice telephone number, physical dimensions and other information regarding their bedroom talents. The public outgoing messages can also remain technically "clean," yet leave absolutely nothing to the imagination. Getting together via these ads could make for a very cut-to-the-chase first date.

Adult entertainment magazines often carry 900-numbers promising a myriad of sexual remedies for those with a specific fever (or fervor). These ads many times have photos of people not necessarily depicting the type of specialty offered, but close enough to the genre to generate calls. The people in the photos are definitely not those who answer the phone (unless specifically promised, as in a Playboy Playmate line).

If the ad gives a 1-800, toll-free number, never fear. Callers are eventually referred to a 1-900 number that does charge.

Who profits

One local businesswoman, who asked to remain unnamed, leased one 900-line from US Americall (now defunct), but ended up with 7 lines as "perks." Her broker was apparently generating enough income in line leases to carry her extra lines without charge to her.

After first hearing about leasing a 1-900 number as an income opportunity through an adult electronic Bulletin Board System (BBS), she sent for a packet of information. The instructions were simple: send the completed order form with a check for \$99 and wait 3 - 5 days for verbal contact by a representative of the company, when she would be given her 900 extension number.

A few days later, she would receive a copy of her signed order, a 10-page media ad guide, and sam-

ple "camera-ready" ads.

The main components of a 1-900 program are:

- a long distance



carrier (such as AT&T, or MCI) who approves the 900-number, bills for the calls and collects the money from the callers;

- an Information Provider (the person who leases and promotes the 900-number); and,
- a service bureau, such as US Americall, which provides the computer equipment to process the 900-number's calls, employs the staff to answer the phone, and distributes the lessor's per-minute cut on each call.

Our local businesswoman was leased a line for a one-time fee of \$99, with no monthly fees or call minimums. She had the choice of several turn-key programs, all with varying rates to the callers.

"They tell you that you'll make \$1.20 per minute of each call, but it doesn't happen," she said. "What they didn't include in this profit margin was the cost I had to bear for advertising and

other marketing." She placed thousands of dollars worth of ads in tabloids like the *Globe*, *National Examiner*, *Sun* and also one called *Night Moves*, geared to the 900-number ads.

Each type of 1-900 line has a different pricing structure, from \$1.98 to \$3.95 per minute, to flat-

rate calls, such as a horse-race handicapping line, which cost the callers \$20, and would pay her \$5. She was to receive the same amount whether or not the callers paid their telephone bill, as charge backs and non-payments were already figured into the gross charges to the caller.

The service bureau had all the employees and lines in place and the businesswoman never had to get personally involved in the operation. She only dealt with a broker for the bureau, by telephone. She ended up with lines for porno, psychics, soap-opera updates, sports and something they referred to as "choice."

"Basically, the choice line just offered a menu containing all of the other categories," she said. "They gave us a sheet with restrictions on what we could say in the ads, but frankly, I never followed them."

The content got quite steamy."

She said the psychic ads generated the most revenue, but between the advertising costs and the company getting busted in a huge federal crackdown of 15 Las Vegas 1-900 sweatshops, she never saw a dime. She was suddenly informed that her numbers were changing, and her monies were held up. Eventually, the whole operation disintegrated.

Did she think the callers to her 900-numbers got their money's worth?

"I know for a fact they did!" she said. "I used to help a friend that talked to men on a porno line before I invested in my own. Believe me, they got exactly what they were looking for."

Warning - Do Not Sell Your Home Until You Read A Copy Of This FREE Report First!

If you are selling your home or thinking of selling your home, get a copy of this FREE Report today. It could save you thousands of dollars in profits and time too. It highlights an 8 step system to get your home sold as quickly as possible ... for the highest price!

East County, CA - A Free Report has just been released that shares the little known secret of how to get the highest price for your home when you sell it. Don't make mistakes that can cost you thousands! **Just call 1-800-668-4944, 24 Hrs, for a FREE RECORDED MESSAGE to get a copy of this report.** Call now and find out about a proven system to get your home sold on time ... for the highest price!

Compliments of Chris Watts at Century 21



FREEZER BEEF

CALL TODAY - READY TOMORROW

Save 30% on your meat bill!
RON'S COUNTRY CORNER
GROCERIES, PRODUCE & MEATS
9573 JAMACHA BLVD.
SPRING VALLEY
479-4389
MON - SAT 8-8 • SUN 9-7

80 POUNDS \$119.95

5# ROUND STEAK	5# SAUSAGE
10# CHUCK ROAST	3# FRANKS
10# GROUND BEEF	2# BOLOGNA
10# BEEF RIBS	2# SALAMI
15# CHICKENS CUT UP	3# BACON
15# END CUT PORK CHOPS	

50 POUNDS \$69.95

10# CHUCK ROAST	2# FRANKS
2# SAUSAGE	5# BEEF RIBS
5# END CUT PORK CHOPS	3# BOLOGNA
3# COUNTRY STYLE RIBS	2# SALAMI
10# FRYER CHICKENS CUT UP	3# BACON
5# GROUND BEEF	

150 POUNDS \$219.95

8# COUNTRY SPARE RIBS	5# FRANKS
10# ROUND STEAK	10# SAUSAGE
20# CHUCK ROAST	4# BOLOGNA
25# GROUND BEEF	3# SALAMI
25# FRYER CHICKENS	5# BACON
5# BBQ STEAK	10# BEEF RIBS
20# END CUT PORK CHOPS	

HARRY'S UNION SERVICE

If you feel that personal and professional service is important, then you should know about HARRY'S UNION SERVICE.

You can buy gas most anywhere nowadays. At the local food market. At one of the "self-serv" stations. Even at a lot of car washes. But, if you're the type of person who likes to keep things simple and do business with a person rather than a machine, you should be stopping regularly at HARRY'S UNION SERVICE in Lemon Grove at 7593 Broadway, phone 461-5132.

With a long-standing reputation for the ultimate in automotive service, as well as competitive gas prices, this full service station is your best bet for one-stop convenience. Why go to one place for gas and another for service when the very best is in one place? The finest tools and equipment and the skill of qualified professional mechanics awaits you here.

The staff and management here thank you for your past patronage and they will value your friendship in the upcoming months and years.

THRIFTY DRUG STORES

One of the area's leading prescription pharmacies is THRIFTY DRUG STORES at 3275 Lemon Grove in Lemon Grove, phone 465-6312, or for the pharmacy 465-6694. This well-known drug store features everything to help you feel better. You should, of course, see your family doctor whenever you have any type of health problem, but you should come to this respected pharmacy for ALL of your prescriptions and medicines.

THRIFTY DRUG also carries a complete line of gifts as well as other items which are indispensable for modern living. There are health and beauty aids, candies and books, cameras and film, housewares, and much, much more.

You'll enjoy shopping at this fine drug store and they won't let you down where service is concerned. Bill Wright, manager, and his staff consider it to be an honor to be able to serve you and your future patronage is very much appreciated.

Shop where service and selection go hand in hand.

MAIL BOXES ETC.

If you're one of those people that has put off doing business at MAIL BOXES ETC., then you're missing out on a comfortable experience. MAIL BOXES ETC. is located at 7046 Broadway in Lemon Grove, phone 697-9994.

This company understands how very, very important repeat customers are. That's why you will notice the extra personal attention that's given such a high priority here to every person that comes to them.

Their range of products and service includes offering mail box rental with 24-hour access, packing UPS, shipping, rubber stamps, packing materials, copies, color copies, and fax service.

Owners Laura and Stuart Wright genuinely care about their friends from this area and hope to see you often. At MAIL BOXES ETC., repeat customers are a long tradition and a way of life. Let Laura and Stuart have an opportunity to earn your trust.

SUPER 8 CASA DE ORO

This motel has long offered the quality, comfort and service you want...and at down-to-earth prices you can afford. The SUPER 8 CASA DE ORO is situated at 9603 Campo Rd. in Spring Valley, phone 589-1111 or 1-800-424-2978. And when your stay is over, you'll realize just how special this motel is, because any firm that has this much respect and popularity should be investigated by our readers.

The management here has always gone out of their way to invite our readers in because your business means a lot to them, not just this year, but in years to come.

Keep their phone number handy during the year for those special guests who will be needing a pleasant motel in which to stay when in town. The quiet atmosphere and extra clean surroundings makes the SUPER 8 CASA DE ORO a place you and your guests will want to return to again and again. These folks simply have a way of making you always feel "at home."

CARPET TOWNE

Family Owned & Operated

Big savings on all types of carpeting. That's what you'll find at CARPET TOWNE where discount carpet is the name of the game!

Open Monday - Saturday 9 AM to 6 PM, and Sunday 11 AM to 5 PM, this "carpet warehouse" is located at 7584 Broadway in Lemon Grove, phone 464-2919, and they feature one of the area's largest and most complete selections of name brand carpeting for every room in your home or office. The choice of many leading builders and interior decorators, this "wholesale to everyone" carpet outlet specializes in quality products from some of the most respected carpet mills in the country. They offer complete service including installation and repairs, too.

CARPET TOWNE CAN also save you money on carpets. Their volume buying policies and their remarkably low overhead are the reasons for the low prices. Check with this leading carpet supplier...first! Mention this news story ad for a 10% off their everyday discount prices.

ECONO LUBE N' TUNE

Here's how to change the oil in your car without drastically changing the bottom line in your bank account.

When you take your car or pick-up to ECONO LUBE N' TUNE at 7608 Broadway in Lemon Grove, you'll receive a top-notch oil change, a new filter, a chassis lube, and receive other vital services all at a price that's very down-to-earth. It's a hassle-free and fast way to take good care of your car or pick-up. Just drive in. There's no appointment necessary. Here they also offer complete maintenance services including brake jobs and more. They can also offer 15, 30 and 60 thousand mile maintenance for your car or truck.

At ECONO LUBE N' TUNE, phone 461-6333, their ASE certified technicians understand and appreciate just how valuable your time and money are to you. Visit them on a regular basis. You AND your car will both come out miles ahead.



COMMUNITY HERITAGE of OUTSTANDING BUSINESSES

PREPARED BY UNITED CLEARINGHOUSE

The business men and women who are participating in the Community Heritage Review represent a multitude of different backgrounds and experiences. But they all share one common trait and that is to provide you with the very best in courteous, friendly and enthusiastic service. Please keep this as your future business guide.

DAVE'S FEED STOP

DAVE'S FEED STOP is a company that always has time for you. You don't have to be a special customer or a big spender to get the time and attention you need.

DAVE'S FEED STOP is situated at 3655 Costa Bella St. in Lemon Grove, phone 462-3434, and are best known for offering quality feeds, vet and pet supplies and more. They carry such well-known brands as PURINA, SCIENCE DIET, IAMS, NUTRO and many others. They also offer free delivery on minimum orders. They also carry quality adult western clothing and antiques.

Here they treat everyone with personal service and genuine care and concern. That's how they'd like to be treated, so they make extra sure you're treated in the same courteous way. On the 2nd and 4th Sundays of the month, you're invited in to see the little animal corral with llamas, pigs, sheep and more.

Even if you're just looking for a friendly face, the folks at DAVE'S FEED STOP will always have time for you. We invite our readers to get to know them real soon.

CHUCK MILLER INSURANCE SERVICE

Looking ahead and planning for tomorrow is essential in today's economy. You work hard to provide for your family and their future. As insurance specialists, CHUCK MILLER INSURANCE SERVICE intends to help you keep it that way.

Located at 707 Felicita Ave. in Spring Valley, phone 469-4418, and they represent the great names in insurance for your cars, home, life and health, mobile homes and RVs. They are specialists in high risk and problem drivers.

There's simply no reason to wander around searching for answers to your insurance questions. The catch? There isn't one. At CHUCK MILLER INSURANCE SERVICE they have the experience and the companies that have proven themselves over the years. Full, fair and friendly insurance service. Let CHUCK MILLER INSURANCE SERVICE help find the way to your insurance security. Phone 469-4418.

Growing Places With 4H



The future, the potential, the hopes and aspirations of any community lie with its youth. This part of California is lucky to have an active 4-H, an organization that works with our young people and gives them many valuable ideas and ideals to go by, to provide a strong foundation upon which to build a community.

These businesses and merchants are always proud to honor 4-H and the fine work they do, and wish them good luck with their upcoming winter and spring projects.

PROFESSIONAL CAR CLINIC

Featuring complete repair service on all types of automobiles, PROFESSIONAL CAR CLINIC is located at 9450 Jamacha Blvd. in Spring Valley, phone 697-7898. In addition to performing some of the finest repair work in the area, this community leader also offers their years of experience when it comes to advice on all of your mechanical problems.

An automobile will not run forever without regular attention and an occasional repair. Every car owner should see a reliable repairman regularly to put his auto into first-class shape. When you drive into this full-service garage, you can rest assured that your car WILL BE repaired in the shortest possible time and at the least possible expense.

You MUST be satisfied with every job that comes out of PROFESSIONAL CAR CLINIC's shop!

Jim D'Andrea, owner, values your patronage and will do everything possible to continue to keep you a satisfied customer.

STEIGER'S FLORIST

Family Owned & Operated

All of the folks at STEIGER'S FLORIST want you to know that they sincerely look forward to being able to serve you in the coming months and they hope you'll plan on calling on them soon.

Life's special moments are like diamonds; they're beautiful, they're rare, and they require very special attention. Flowers often play a magic role in these moments and that's why we'd like to talk to you about STEIGER'S FLORIST located at 8057 Broadway in Lemon Grove.

From corsages and fresh cut flowers to wedding arrangements and birthday bouquets, STEIGER'S FLORIST is full of fresh ideas for any occasion. Their service to local hospitals and funeral chapels is prompt and courteous. They also have a selection of exquisite silk flower arrangements along with a selection of unique gifts and balloon bouquets.

Phone 464-6004 and let them provide your special moments in the New Year with a remembrance of beautiful flowers.

BROADWAY ANTIQUE MALL

Looking for the old, the unusual and the unique? Look to BROADWAY ANTIQUE MALL to show you the really unusual values in the oldest and most unique antique merchandise. This well-known dealer features everything in the amazing world of antiques and other valuable and collectible items.

The folks at BROADWAY ANTIQUE MALL are very pleased to be able to take this opportunity in wishing everyone the very best during the New Year. With galleries located at 7945 Broadway in Lemon Grove, phone 461-1399, this quality-conscious firm maintains a tremendous stock of valuables from many periods of history. They not only feature choice antiques and collectibles, but also vintage china, furniture, frames, prints, and much more. For information or antique appraisals and estate sales, call them today at 461-1399.

BROADWAY ANTIQUE MALL has been found to be the most accommodating of shops. They're always available for information. Get to know these friendly, knowledgeable antique dealers personally!

COLLEGE GROVE TRANSMISSIONS & CLUTCHES

When transmission service is needed, it often becomes more important to know the reputation of the firm with which you do business. COLLEGE GROVE TRANSMISSIONS & CLUTCHES located at 6998 Broadway (Broadway exit off 94) in Lemon Grove, phone 464-6200, is a locally owned and operated firm with whom you can do business with complete confidence and assurance of receiving satisfaction.

They know the business perfectly and insist that each job be perfect. They employ only competent, well-trained people who have the desire to please every customer. COLLEGE GROVE is favorably known for prompt service and fair prices. Much of their popularity is due to the fact that they stand behind every job. They are specialists in transmission tune-ups and free local towing with major service. They are known for offering hometown service with a nationwide warranty with ATRA, "the sign of quality."

Consider this locally owned firm. You will be pleased with any work they do for you. These folks also remind you to buckle-up and drive carefully.

DISCOUNT TIRE CO.

When tire trouble strikes, it can really let the air out of your travel plans. But with DISCOUNT TIRE CO. around, you won't be left idle for long.

DISCOUNT TIRE CO. is located at 6883 Federal Blvd. in Lemon Grove, phone 286-2786, and their mechanics will have you rolling in no time at all. Here they understand that good tire value for your car or truck is more than just a low price.

They carry the name brands we have come to rely on over the years including Goodyear, BF Goodrich, Uniroyal, Michelin, Pirelli and more. At DISCOUNT TIRE they also offer free repairs and free rotations.

You'll appreciate their highly trained tire mechanics at DISCOUNT TIRE CO. Thanks for remembering them and they wish you and yours every success in the coming New Year. They sincerely care about your driving safety and comfort.

ED HANSON'S MUFFLER SERVICE

In a world that's filled with little ups and downs, ED HANSON'S MUFFLER SERVICE is one company that makes it easy for you to stay on the road in the right direction. Here they are experts in repairs or complete replacement, factory or custom exhausts for your car or truck, foreign and domestic.

ED HANSON'S MUFFLER SERVICE is situated in Spring Valley at 3916 N. Barcelona St., phone 698-7030. Simply said, the service found here is simply exceptional.

When it comes to working with people you know and can trust, ED HANSON'S MUFFLER SERVICE is in a league of their own. If you're not already familiar with their wide range of personalized service, then you're missing out on a really good thing. All the folks at ED HANSON'S MUFFLER SERVICE are anxious to go to work for you.

It's a brand new year promising, as usual, renewed hope and new beginnings. These folks wish to join in with the Spring Valley community in wishing you a great year in 1997.

MARTIN ROOFING CO. INC.

50 Years of Quality Service

When was the last time you took a serious look at the condition of your roof? A good roof is an extremely important factor in the protection of your building investment, and a firm known for the installation and maintenance of all types of roofs is MARTIN ROOFING CO. INC. in 6608 Federal Blvd. at Lemon Grove, phone 287-6860.

It is said that your roof represents only a small percent of your building investment, its value is out of all proportion to its cost; for a roof acts as a guardian of your entire building and all its contents.

With the very latest in roofing equipment and one of the area's finest crews, this dependable contractor has more to offer in terms of a quality roofing job. Whether it's new construction or re-roofing, call MARTIN ROOFING CO. INC. They do the job right at an honest price!!

Lemon Grove Chamber of Commerce

GAZETTE

Items of Interest

Chamber News

Watch for flyers with Chamber news!

Casino Night

Mark your calendar now and buy your tickets for the Chamber's Super Casino Night. Buy your tickets early for a discount. The date is Feb. 21. This fun night will be at the Town & Country Hotel in the Sunset-Sunrise Room. Gaming, Drinks, Food, Prize Drawings and Silent Auction. Grand Prize will be a trip for two to Laughlin. Join members and friends for a gala evening at the Chamber's "Casino Royale." Call Mary England at 465-5555 or contact the Chamber office at 469-9621.

Chamber's New Map

Watch for the new Lemon Grove Chamber Map! It should be available by the first of the year. Call the Chamber office for details.

Miss Lemon Grove

Judy Koons, chairperson, of the Miss Lemon Grove Committee wishes to remind all young ladies that the pageant entry deadline is Feb. 1. The Marketplace at the Grove has donated space on their electric billboard to promote the pageant. Please call the Chamber office if you are interested in being involved with the pageant.

Attendance Drawing

\$50 is the amount in the Attendance bowl. Remember you must be present at Chamber breakfast or Sundowner to win. All Chamber members names are in the bowl for the drawing.

Chamber's Christmas Sundowner

A wonderful evening was enjoyed by all attending Dona and Tom Clabby's party Sundowner. Lots of toys were collected for the Adopt-A-Child program.

Outside the Clabby's home it was a Christmas fairyland of lights. The Clabby's home is so lovely and Dona and Tom Clabby are, too! The wonderful food was abundant with several tables of different foods. The Chamber extends their grateful thanks to the Clabbys for their hospitality.

To add to the evening East County Holistic Care (new member) donated two massages and a body wrap for a drawing. Winners were Judy Koons of RCP Block & Brick, Karen Steiger of Steiger's Florist and Rick Jackson of Cut & Dried Hardwood. The Chamber wishes to thank owner Virginia Wheeler for this contribution. The fishbowl was won by Ted Steiger.

SR 125 Survey of Chamber members

Results of Chamber survey on the issue of entrance/exit ramps at Troy St. Two hundred members were contacted to vote. 27 voted to support having a entrance/exit ramps. 15 opposed having a entrance/exit ramps. 158 did not respond.

BIG O TIRES

This is certainly a good time of the year to take a hard look at the present condition of your car or truck tires. And few people know more about what to look for when inspecting tires than BIG O TIRES.

Here's why so many local residents are customers of BIG O TIRES located at 6994 Broadway in Lemon Grove. This company has always been meticulous in their selection of brand-name tires. And their prices are excellent at all times of the year. And if you're tight on time, their professional staff will see that you get back on the road fast. For information call them at 463-9883.

Quality used tires have also been a long time specialty here and you can save many important dollars too. For professional mounting, balancing and flat-repair, see these tire specialists first! The entire staff at BIG O TIRES looks forward to working together with you in the New Year. Please plan a visit soon. You'll be more than pleased with their tire products and services.

—LEMON GROVE AUTOMOTIVE SERVICE—

LEMON GROVE AUTOMOTIVE SERVICE is located at 8183 Broadway in Lemon Grove and you simply don't come across businesses like this just anywhere. When you have your car serviced here, you get more than quality. You get quality that pays you back mile-after-mile.

Any way you measure it, when it comes to tune-ups and brakes, electrical and carburetor service, oil and lube, tire and battery replacement, you'll appreciate the kind of pride and old fashioned integrity that goes into every big or small task they undertake.

And when you deal directly with these mechanics, you are able to stretch your auto maintenance dollars knowing the job was done right the first time. Got a question? Call LEMON GROVE AUTOMOTIVE SERVICE at 463-4066. Your business means a lot to them here, and remember, every job they take, they take with pride. Thank you for your past visits and may all good things come your way in 1997.

—VALUE INNS—

VALUE INNS feature comfort at a very comfortable price. The guests at VALUE INNS expect a lot from them and the management here makes sure they get it. They are located at 7458 Broadway in Lemon Grove, phone 462-7022.

Look twice at VALUE INNS. Once for pride. Once for dependability. These are the two touchstones to a quality motel.

For many years, this company has made the people from this area feel welcomed and they hope you'll continue to think of them in the months and years ahead.

This is really what a motel should be. Every effort is made by the management to create feelings of home and hospitality for you. And that is why their guests keep returning again and again. You'll not find a more delightful place to stay anywhere than VALUE INNS.

© UC 1997

CHAMBER CALENDAR

JANUARY

16	Chamber Breakfast	7:30 AM	COCO'S
	Speaker from SCORE/Subject will be marketing for the small business		
21	City Council	7:00 PM	Community Center
28	City Workshop	Noon	Fire Station
29	Chamber's big welcome Sundowner to new members and election of chamber directors for the coming year. 5:30 to 8:30 p.m. Place: Lemon Grove Community Center. Please bring a can of fruit and help support the Lemon Grove Food Bank.		

FEBRUARY

4	City Council	7:00 PM	Community Center
6	New! Chamber Dinner	6:00 PM	Pullman's Diner
	Speaker: W. Aubrey Morrow. Mr. Morrow is a well-known local and national speaker on a myriad of financial topics. His subject will be on new information you need to know about your taxes. Please RSVP to the Chamber office, 469-9621.		
13	CHAMBER BOARD MEETING	5:30 PM	CHAMBER OFFICE
18	City Council	7:00 PM	Community Center
21	Chamber's big casino night at the Town & Country Hotel - Sunset Sunrise Room — Get your tickets early for a discount! Contact any board member or the Chamber office. Join members and friends for a great time!		
25	City Workshop	Noon	Fire Station

New Members

The November/December membership drive for new members was successful.

Welcome to the following new members and don't forget to attend the Jan. 29 Sundowner for all these new members.

Picket Fence

A baby store and more
7431 Broadway
462-7238

J. Jones Auto Repair

8373 Broadway
464-5113

Stellar Marketing & Advisory Group

Weight Management, Health
Food
Home Business
466-0706

Good Neighbor Home Inspection

Home Inspection
7046 Broadway
287-0178

Garrett Band Instruments

Music Store
3340 Main St.
698-2427

Tarantino Restaurant

Italian Food
7965 Broadway
469-3835

Twice as Nice

Women's Resale
7435 Broadway
460-0050

Countywide Exterminating

Pest Control
3468 Citrus St.
469-9479

Bob Baker Toyota

New & Used Auto Sales
6800 Federal Blvd.
287-2400

Palomar Cleaners

7870 Broadway
466-4145

Dave Stansberry

Independent Distributor
N/A/T/O International
Home Business
464-6431

East County Holistic Care

Herbal wraps, massage, colon
hydrotherapy & skin care
7303 Broadway
589-7546

Pending board approval

Enrique Morales Landscaping
Home Business/462-4872

Deft-Kemp Machinery &
Tooling Sales
sales of used machinery and
new & used tooling
6488 Federal Blvd.
286-9571

Grove Executive Building
offices for rent
7227 Broadway/464-1801

In Other News

Special Notices for the San Diego Regional Technology Alliance Town Hall Meetings

- Monday, Jan. 13, 4 p.m.
National City Community Center,
140 E. 12th St., Conf. Room B
- Tuesday, Jan. 14, 7 p.m.
Grossmont College, 8800 Grossmont College Dr. Griffin Gate Auditorium
- Wednesday, Jan. 15, 7 p.m.
Cal-State University San Marcos, South Twin Oaks Valley Rd.

SCORE

Woman's networking Breakfast, Friday, Jan. 14

Breakfast: 7 a.m.; Program begins at 7:30 til 9:30 a.m.; "Marketing Trends to grow Your Business"

Cost: \$15 till Jan. 17/\$20 at

the door. Call chamber office for address

All the business information you need. All in one place and location:

Business Resource Center
550 West C St. Suite 550
San Diego, CA. 92101
Schedule your appointment

for information by calling 557-7373.

Gazette ads

Looking for an affordable way to reach Chamber members and the greater Lemon Grove community? Call the *Lemon Grove Review* about an ad on this page— 469-0101.

Mark A. Chadwell, D.C.
Doctor of Chiropractic

8095 Broadway
Lemon Grove, CA 91945
(behind Pullman's Diner)

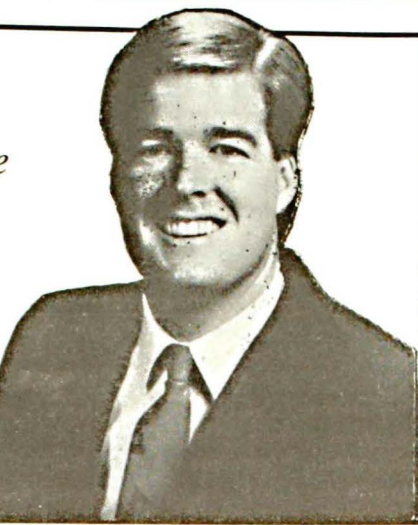
(619) 460-2805
Office Hours
By Appointment

Dr. Shawn Stoddard Treats neck and back pain Hundreds helped in Lemon Grove

Call 466-0806

Complimentary Consultation

Stoddard Chiropractic
7366 Broadway
(2 Blks east of Massachusetts)



Ministers council to honor King

Rev. J. Alfred Smith, a former member of the Oakland Unified School District Board of Education, will speak at a breakfast hosted by the United African American Ministers Action Council, 7 a.m. on Wednesday at the Bayview Baptist Church, 6134 Benson Ave. in Encanto.

Tickets for the breakfast are \$25, with proceeds going to a scholarship fund to assist deserving college students. For more information, call Mary Hubbard at 463-1702.



WEDDING CAKES - WHIPPED CREAM CAKES
FANCY PASTRY

GROVE PASTRY SHOP, INC.

OWNED AND OPERATED
BY THE OHLUND FAMILY

3308 MAIN STREET
LEMON GROVE
PHONE 466-3277

PUBLIC NOTICES

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96022432

The Name of the Business:
C & J ENTERPRISES
located at: 2939 Alta View Dr.,
Ste. 0-191 in: San Diego, CA
92149 is hereby registered by the
following owner:

CHERYL HEIMER
7211 BIG OAK ST.
SAN DIEGO, CA 92114

This business is conducted by:
an Individual
The transaction of business
began on: 12-05-96

Signature of Registrant:
CHERYL G. HEIMER
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 09 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023062

The Name of the Business:
TVG VIDEO PRODUCTIONS
located at: 6674 Antigua Blvd. in:
San Diego 92124 is hereby registered by the following owner:

TONY W. COLLINS
6674 ANTIGUA BLVD
SAN DIEGO, CA 92124

This business is conducted by:
an Individual
The transaction of business
began on: 12/17/96

Signature of Registrant:
TONY W. COLLINS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 17 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023265

The Name of the Business:
BLUE STEEL RECORDS
located at: 7601 Lansing Dr. in:
Lemon Grove, CA 91945 (P.O.
Box 7047, San Diego, CA 92167)
is hereby registered by the following owner:

TOM MARK ESSA
7601 LANSING DR.
LEMON GROVE, CA 91945

This business is conducted by:
an Individual
The transaction of business
began on: 12-3-96

Signature of Registrant:
TOM ESSA
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 19 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96022966

The Name of the Business:
TROPICAL SHADE
MASTERS, INC.
located at: 4373 Moraga Ave. in:
San Diego, CA 92117 is hereby registered by the following owner:

TROPICAL SHADE MASTERS, INC.
CALIFORNIA

This business is conducted by:
a Corporation
The transaction of business
began on: 10-04-96

Signature of Registrant:
M. KATHLEEN GUERRERO
SECRETARY/TREASURER
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 17 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME

Assigned File No 96022845

In reference to the partnership
doing business as:

CROSSROADS TREASURES

Located at: 30218 HWY 78,
SANTA YSABEL, CA 92070

The following general partner has
withdrawn:

BARBARA JEAN POUND
4720 BOULDER CREEK RD.
P.O. 151, JULIAN, CA 92036

The fictitious business name
referred to above was filed in San
Diego County on 7-1-1996, and
assigned File No. 9670675.
Signature of withdrawing partner:
BARBARA JEAN POUND
CO-OWNER

This statement was filed with the
Recorder/County Clerk of San
Diego County on Dec. 13, 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023101

The Name of the Business:
RAINBOW ROOFING COMPANY
located at: 8239 Golden Ave. in:
Lemon Grove 91945 is hereby
registered by the following owner:

MICHAEL R. HAYWARD
8239 GOLDEN AVE.
LEMON GROVE, CA 91945

This business is conducted by:
an Individual
The transaction of business
began on: 12-18-96

Signature of Registrant:
MICHAEL RAY HAYWARD
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 18 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Assigned File No. 96022861

In reference to the activity doing
business as:

AGATHA'S TAILORING

Located at: 524 STEVENS AVE.
#4, SOLANA BEACH, CA 92075

The following registrant has
abandoned use of the fictitious
business name:

AGATE F. ZAAROUR
6410 BEADNELL WAY, #2F
SAN DIEGO, CA 92117

The fictitious business name
referred to above was filed in San
Diego County on 09-14-1994, and
assigned File No. 0994-055191.
Signature of registrant:
AGATE F. ZAAROUR

This statement was filed with the
Recorder/County Clerk of San
Diego County on DEC 13, 1996
Lemon Grove Review
Dec. 26, 1996 Jan. 2, 9, 16 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023351

The Name of the Business:
HELIX PSYCHOLOGY AND
COUNSELING GROUP

located at: 353 East Park Ave.,
Suite 4 in: El Cajon, CA 92020 is
hereby registered by the following
owner:

STEVEN REINHOLD TESS
15892 LYONS VALLEY RD.
JAMUL, CA 91935

This business is conducted by:
an Individual
The transaction of business
began on: 2-15-86

Signature of Registrant:
STEVEN TESS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 26 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023129

The Name of the Business:
MONAD BOOKS AND RECORDS
located at: 5220 Joan Ct. in: San
Diego, CA 92115 is hereby registered
by the following owner:

BORIS VUKOV
5220 JOAN CT.
SAN DIEGO, CA 92115

This business is conducted by:
an Individual
The transaction of business
began on: 12/18/96

Signature of Registrant:
BORIS VUKOV
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 18 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96022879

The Name of the Business:
ROMANTIQUE BEBE
located at: 100 W. 35th St., Ste. A
in: National City, CA 91950 is
hereby registered by the following
owner:

SUZANNE DURVILL
649 E STREET #282
CHULA VISTA, CA 91910

This business is conducted by:
an Individual
The transaction of business
began on: 5/1/90

Signature of Registrant:
SUZANNE T. DURVILL
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 16 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023434

The Name of the Business:
ULTIMATE GREETINGS
located at: 5694 Mission Center
Rd., #364 in: San Diego, CA
92108 is hereby registered by the
following owners:

DAVID SAMLOFF
5694 MISSION CENTER RD., #364
SAN DIEGO, CA 92108

NANCEE SAMLOFF
5694 MISSION CENTER RD., #364
SAN DIEGO, CA 92108

This business is conducted by:
Individuals - Husband and Wife
The transaction of business
began on: 12/23/96

Signature of Registrants:
DAVID SAMLOFF
NANCEE SAMLOFF
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 23 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023572

The Name of the Business:
J. W. BENDING

located at: 8480 Adams St. in:
Lemon Grove 91945 is hereby
registered by the following owner:

JAMES F. CASTELL
8480 ADAMS ST.
LEMON GROVE, CA 91945

MICHAEL A. EDWARDS
8851 B. LAMAR ST.
SPRING VALLEY, CA 91977

This business is conducted by:
a General Partnership
The transaction of business
began on: N/A

Signature of Registrant:
MICHAEL A. EDWARDS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 26 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

Signature of Registrant:
MICHAEL A. EDWARDS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 26 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023129

The Name of the Business:
MONAD BOOKS AND RECORDS
located at: 5220 Joan Ct. in: San
Diego, CA 92115 is hereby registered
by the following owner:

BORIS VUKOV
5220 JOAN CT.
SAN DIEGO, CA 92115

This business is conducted by:
an Individual
The transaction of business
began on: 12/18/96

Signature of Registrant:
BORIS VUKOV
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 18 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96022879

The Name of the Business:
ROMANTIQUE BEBE
located at: 100 W. 35th St., Ste. A
in: National City, CA 91950 is
hereby registered by the following
owner:

SUZANNE DURVILL
649 E STREET #282
CHULA VISTA, CA 91910

This business is conducted by:
an Individual
The transaction of business
began on: 5/1/90

Signature of Registrant:
SUZANNE T. DURVILL
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 16 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023434

The Name of the Business:
ULTIMATE GREETINGS
located at: 5694 Mission Center
Rd., #364 in: San Diego, CA
92108 is hereby registered by the
following owners:

DAVID SAMLOFF
5694 MISSION CENTER RD., #364
SAN DIEGO, CA 92108

NANCEE SAMLOFF
5694 MISSION CENTER RD., #364
SAN DIEGO, CA 92108

This business is conducted by:
Individuals - Husband and Wife
The transaction of business
began on: 12/23/96

Signature of Registrants:
DAVID SAMLOFF
NANCEE SAMLOFF
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 23 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96023572

The Name of the Business:
J. W. BENDING

located at: 8480 Adams St. in:
Lemon Grove 91945 is hereby
registered by the following owner:

JAMES F. CASTELL
8480 ADAMS ST.
LEMON GROVE, CA 91945

MICHAEL A. EDWARDS
8851 B. LAMAR ST.
SPRING VALLEY, CA 91977

This business is conducted by:
a General Partnership
The transaction of business
began on: N/A

Signature of Registrant:
MICHAEL A. EDWARDS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 26 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

Signature of Registrant:
MICHAEL A. EDWARDS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 26 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

began on July 1985

Signature of Registrant:

HAROLD W. GOFORTH JR.

This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 24 1996

Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

File No. 62787, Service SOURCE ONE
#330059762 Trustee, BA WEST Notice of
Trustee's Sale You are in default under a
Deed of Trust dated 3/3/94. Unless you
take action to protect your property, it
may be sold at a public sale. If you need
an explanation of the nature of the
proceedings against you, you should
contact a lawyer. On January 23, 1997 at
10:00 a.m. Northwest Mortgage Ser-
vices, Inc. as duly appointed Trustee
under deed of trust executed by Barbara
Ann West, an unmarried woman, as
trustor, recorded March 25, 1994 as
Instrument No. 19940191719 in book
page of the official records of the re-
corder's office of San Diego County,
California, will sell at public auction to
the highest bidder for cash or cashier's
check (payable at the time of sale in
lawful money of the United States and in
accordance with section 5102 of the
Financial Code) at the front steps to the
county courthouse, 220 West Broadway,
San Diego, CA all right title and interest
conveyed to and now held by it under
said Deed of Trust in the following
described property situated in the
foresaid county and state: Parcel 1 Lot
2 of city of Lemon Grove tract no. 0022,
in the city of Lemon Grove, county of San
Diego, state of California, according to
the map thereof no. 12585, filed in the
office of the county recorder of San
Diego county March 20, 1990 and more
completely described in said deed of
trust, 7083 Park Grove Court Lemon
Grove, CA 91945-0000 APN 576-030-14-
00. The undersigned trustee disclaims
any liability for any incorrectness of the
street address and other common
designation, if any, shown herein. Said
sale will be made, but without covenant
or warranty, expressed or implied,
regarding title, possession, or encum-
brances, to pay the remaining principal
sum of the note(s) secured by said deed
of trust, to wit \$ 191,630.32.
Dated: December 27, 1996 Northwest
Mortgage Services, Inc., as trustee
3636 Camino Del Rio North, Suite 200
San Diego, CA 92108 (619)528-4688
(714)573-1955. Sales Information by
Gary Wisam Authorized Signature Team
A P87759 1/2 1/2 1/16/97

This business is conducted by:
an Individual

The transaction of business
began on: 5/1/90

Signature of Registrant:
SUZANNE T. DURVILL

This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 16 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 96022216

The Name of the Business:
ADAMS ENERGY CONSULTANTS
located at: 4785 Mayapan Drive in:
La Mesa 91941 is hereby registered
by the following owner:

DONALD D. ADAMS
SAME AS ABOVE

This business is conducted by:
an Individual
The transaction of business
began on: N/A

Signature of Registrant:
DONALD D. ADAMS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 05 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

Signature of Registrant:
DONALD D. ADAMS
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on DEC 05 1996
Lemon Grove Review
Jan. 2, 9, 16 & 23, 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 97000226

The Name of the Business:
1. UPA TREE
2. LIMBS TO LOGS
3. LOG A LIMB
4. ATTIC LOGS

located at: 2575 Buena Vista Ave.
in: Lemon Grove, CA 91945 is
hereby registered by the following
owner:

MARY LOUISE BULOW
2575 BUENA VISTA AVE.
LEMON GROVE, CA 91945

This business is conducted by:
an Individual
The transaction of business
began on: 1-3-97

Signature of Registrant:
MARY LOUISE BULOW
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on JAN 03 1997

FICTITIOUS BUSINESS NAME STATEMENT Assigned File No 97000226

The Name of the Business:
1. UPA TREE
2. LIMBS TO LOGS
3. LOG A LIMB
4. ATTIC LOGS

located at: 2575 Buena Vista Ave.
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2575 BUENA VISTA AVE.
LEMON GROVE, CA 91945

This business is conducted by:
an Individual
The transaction of business
began on: 1-3-97

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MARY LOUISE BULOW
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on JAN 03 1997

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2575 BUENA VISTA AVE.
LEMON GROVE, CA 91945

This business is conducted by:
an Individual
The transaction of business
began on: 1-3-97

Signature of Registrant:
MARY LOUISE BULOW
This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on JAN 03 1997

NOTICE OF PETITION TO ADMINISTER ESTATE OF BETTY JANE RISKKA CASE NO. P169187

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may be otherwise interested in the will or estate, of both of BETTY JANE RISKKA A PETITION has been filed by VICKI DARLENE WILLIS in the Superior Court of California, County of SAN DIEGO

THE PETITION requests that VICKI DARLENE WILLIS be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests that the decedent's WILL and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.)

The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 2-3-1997 at 1:45 p.m. in Dept. 35, located at 220 W. BROADWAY, San Diego, CA 92101-1946.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:
GERALD S. MULDER
8550 La Mesa Boulevard
La Mesa, CA 91941-3958

Lemon Grove Review
Jan. 9, 16 &

Business & Service Directory

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ANTIQUE GUNS. 463-4512.

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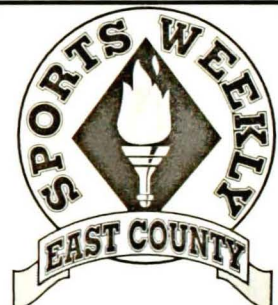
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Commentary

Leaders respond to Moore's critique

Bob Burns

I guess this piece should be called "More from Moore," in that it is just piling on the same old barnyard stuff that most of his ideas are made of ["The good side to the ramp," Jan. 2 issue].

A typical real estate/business mindset has already given us the "rent don't own" concept and the "Chamber of Commerce should run the city" no brainer. The fact that neither of these theories were put into practice in Lemon Grove is exactly why we have fared so well these past 20 years. We heard the "city is broke" wolf cry long ago, and the rerun is wearing out the needle of truth on this record. Our reserves are the envy of every other neighboring city, and present fiscal practices will assure that they remain healthy.

Now comes the "ramp." Apparently, Mr. Moore has found this in a desperate search for something to cry about. The ramp issue involved many hours of discussion and deliberation. I know, because I was directly involved in all of them.

We met with people from Caltrans and Spring Valley. We questioned the public in every way that we could and came up all but unanimous against the idea of funneling more traffic through the heart of our

elementary school's walkway.

To my knowledge, there has never been a more complete unison of opinion on any issue in our city. And, except for this woeful whimpering of a "survey" by the chamber, the decision is still as solid as ever. Again, I would ask, "hellooo out there, where have you been all this time?"

Mr. Moore says "no ramp means thousands of daily vehicle miles will be diverted to other ramps." Exactly what the decision wants. Then he says, "Thus more residential traffic, congestion, pollution and accidents." How can this be if the trips are diverted, Mr. Moore? Just the opposite is true.

Yes, there might be a small increase in Lemon Grove business if the motorists had a more rapid and convenient way to get to our downtown. And surely Spring Valley business could benefit from the access if it were made easier. This would depend upon the full development of the Bancroft area, which appears to be very unlikely in the near future.

The very glaring void in Mr. Moore's argument is the concern for the children. No mention is made of what has always been the main thrust of the opposition to the ramp. It is insane to just dismiss the danger with a "it won't

bother that much" statement.

There have been no hints of any real mitigation measures that would alleviate the traffic/school children problem. At first, the Caltrans people seemed to be aloof and indifferent. They apparently just wanted an answer from the city on the ramp, yes or no. The land is entirely within Lemon Grove borders and jurisdiction.

The agreement was finally worked out with Spring Valley, and it is a good one. It provides for a ramp if it is ever approved by the city of Lemon Grove. Everyone has been very happy with it until now. Whatever transpires in the future we certainly will be second guessed, but do not fear "being cursed" or being the brunt of "Nyah Nyah" finger pointing by anyone. The naysayers and malcontents will always bask in the knowledge that their words carry no responsibility, and apparently the joy of stirring the pot, whatever that is.

Criticism is healthy and should always be welcome. No one should be inhibited or derided for honest questions and creative ideas. It is welcomed in Lemon Grove, and hopefully always will be. Good input can be put to good use. Your comments on the ramp are welcomed, Jack, and yes, I certainly do know where to file them...

Mary Sessom

I enjoy a good controversy, especially when both sides are acting responsible and the issue is one of local concern. Such a controversy was brought to light in the Jan. 2 issue of this newspaper. The front page article, "Looking Ahead: East County People" contained a profile about Jack Moore, a respected Lemon Grove resident.

Mr. Moore has taken many Lemon Grove city councils to task for their perceived underfunding of capital reserves and capital improvements.

I say "perceived underfunding" as the city council, through its act of passing the current budget, feels the city is acting responsibly. There have been transfers of \$1.5 million to capital funds over the last three years and \$3.2 million allocated to infrastructure improvements for this fiscal year.

This is an issue that can be easily understood once time has been spent to carefully study both positions. Mr. Moore and Mayor Pro Tem Tom Clabby have been in written communication with each other regarding this issue. However, Mr. Moore does not feel a face-to-face meeting would be beneficial. But, that does not preclude any interested party from contacting these gentlemen and hearing each side of the issue. Mr. Moore can be contacted through

the Chamber of Commerce and Mayor Pro Tem Clabby through city hall.

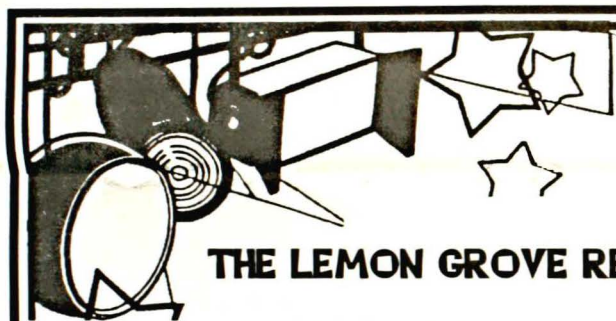
I'd also like to share information regarding another profile contained in the same issue of this paper. Fire Captain Tim Laff, as the article mentioned, is the new president of the Firefighter's Association. He is a respected, thoughtful and reasonable individual who is quite capable of shepherding the Fire Department through any changes. However, the possible changes mentioned in the article must be understood in context.

There are no mergers with the San Miguel Fire Department on the horizon. Additionally, the city council is not going to downsize the fire department or reduce its operating budget. There are two things happening in regards to the Lemon Grove Fire Department:

1. There is a committee working on a Request for Proposals which is to be sent to all fire agencies who might be interested in contracting for fire protection; and,

2. A rare but continuing dialogue with all eight agencies of the Heartland Fire Communications authority, regarding possible areas for further collaboration.

If you have any questions regarding our fire department please call myself, Chief Chamberlain or Capt. Tim Laff.



THE LEMON GROVE REVIEW

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